



# RECRUITMENT SERVICES ADVERTISING TOOLBOX

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## LOCAL PRINT MEDIA

### *Carolina Parent*

Regina Alston  
advertising@carolinaparent.com  
919-956-2430  
carolinaparent.com

### *Carolina Women*

Kay Sweetingham  
ads@carolinawoman.com  
919-942-2220  
Download the Carolina Women 2014 Media Kit  
carolinawoman.com

### *Cary News*

Various online packages  
1-855-289-4080

### *Daily Tarheel*

Nicole Comparato  
Nicole@Nic\_Comp  
919-962-1163  
dailytarheel.com

### *Durham News*

Various online packages  
1-855-289-4080

### *Eastern Wake News*

Various online packages  
1-855-289-4080

### *Garner Cleveland Record*

Various online packages  
1-855-289-4080  
garnercleveland.com

### *The Herald Sun*

Thomas Tuttle  
ttuttle@heralssun.com  
919-419-6704  
heraldsun.com

### *Independent*

Susan Harper  
sharper@indyweek.com  
Download the Indy Media Kit  
indyweek.com

### *Midtown Raleigh News*

Various online packages  
1-855-289-4080  
midtownraleighnews.com

### *News and Observer*

Various Packages  
1-855-289-4080  
newsobserver.com

### *North Raleigh News*

Various online packages  
1-855-289-4080  
northraleighnews.com

### *Qué Pasa*

919-645-1680 ext. 209  
raleigh.quepasanoticias.com  
See rates

### *Skirt*

Libby Salva  
office: 706-823-3373  
mobile: 706-421-8577  
charleston.skirt.com

### *Southwest Wake News*

Various online packages  
1-855-289-4080  
southwestwakenews.com

### *UNC Health Scene*

Karen McCall  
kmccall@unch.unc.edu  
919-966-4752  
news.unchealthcare.org

## **COLLEGE NEWSPAPERS**

### Eastern North Carolina

#### *Chowan Connections*

chowan.edu

#### *East Carolinian*

ads@theeastcarolinian.com  
252-328-9245  
theeastcarolinian.com

#### *The Pine Needle (UNC Pembroke)*

pineneedle@uncp.edu  
910-521-6204  
uncp.edu/pineneedle

#### *The Seahawk (UNC Wilmington)*

seahawk.news@uncw.edu  
910-962-3229  
theseahawk.org

### Central North Carolina

#### *A&T Aggie Ise News*

tlsmithj@ncat.edu  
336-334-7780  
ncat.edu/news

#### *Campus Echo (North Carolina Central University)*

CampusEcho@nccu.edu  
919-530-7116  
campusecho.com  
\$4 a column inch  
Every Other Wednesday  
Publish Feb 26, March 26th, and April 16  
Online advertisement \$100 and will run a few months.

#### *The Carolinian*

Publisher.Carolinian@gmail.com  
336-334-5752  
caroliniannews.com

#### *The Chronicle (Duke University)*

valerie.gillispie@duke.edu  
919-660-5822  
dukechronicle.com

#### *The Daily Tar Heel*

Nicole@Nic\_Comp  
919-962-1163  
dailytarheel.com

#### *The Davidsonian*

jablodgett@davidson.edu  
704-894-2632  
davidsonian.com

#### *The Guilfordian*

guilfordian@guilford.edu  
336-316-2306  
guilfordian.com

#### *Lenoir-Rhynean*

maggie.greene@lr.edu  
828-328-7300  
lr.edu

*The Niner Online (UNC Charlotte)*

nineronline.com

*Old Gold and Black (Wake Forest University)*

burnhs0@wfu.edu  
oldgoldandblack.com

*The Pendulum (Elon University)*

pendulum@elon.edu  
336-278-7247  
elonpendulum.com

*Technician Online (NC State University)*

Sam DeGraves  
editor@technicianonline.com  
technicianonline.com

**Western North Carolina**

*The Appalachian*

828-262-6149  
theappalachianonline.com

*The Blue Banner (UNC Asheville)*

Beckett Bathanti  
sbathant@unca.edu  
thebluebanner.net

*Western Carolinian*

westerncarolinian.com

**Washington D.C.**

*The Hilltop (Howard University)*

Glynn Hill  
EIC@thehilltoponline.com  
202-806-4749  
thehilltoponline.com

**TRIANGLE & SURROUNDING AREA  
NEWSPAPERS**

*Butner-Creedmoor News*

919-528-2393  
granvilleonline.com

*The Cary News*

displayadv@newsobserver.com  
919-836-5600  
carynews.com

*Chapel Hill News*

919-829-4500

*The Chatham News*

Bill Willcox  
willcox@thechathamnews.com  
919-542-3013  
thechathamnews.com

*The Franklin Times*

news@theframklintimes.com  
919-496-2910  
thefranklintimes.com

*Fuquay-Varina Independent*

919-552-5675  
fuquay-varina.info

*Garner Citizen Times*

919-521-5849  
garnercitizen.com

*The Goldsboro News-Argus*

classads@newsargus.com  
919-778-3411  
newsargus.com

*The Herald Sun*

news@heraldsun.com  
919-419-6640  
heraldsun.com

*INDY Week*

Gloria Mock  
gmock@indyweek.com  
919-286-1972  
indyweek.com

*Kenly News*

Emily Shelton  
eshelton@kenlynews.com  
kenlynews.com

*Mount Olive Tribune*

Barry Merrill  
publisher@mountolivetribe.com  
919-658-9456  
mountolivetribe.com

*News and Observer*

919-829-4500  
newsobserver.com

*New Raleigh News*

editors@newraleigh.com  
919-829-4500  
newsobserver.com

*Qué Pasa*

919-645-1680 ext. 209  
raleigh.quepasanoticias.com  
See rates

*The Raleigh Chronicle*

press@raleighdowntowener.com  
919-828-8000  
raleigh2.com

*The Raleigh Telegram*

Kim Benton  
administrator@luminanews.com  
910-256-6569  
raleightelegram.com

*The Sanford Herald*

Gina Evens  
geaves@sanfordherald.com  
919-718-1259  
sanfordherald.com

*The Smithfield Herald*

877-223-7355  
smithfieldherald.com

*Triangle Business Journal*

triangle@bizjournals.com  
919-878-0010  
bizjournals.com

*The Wake Forest Weekly*

biznews@wakeweekly.com  
919-556-3182  
wakeweekly.com

*Wayne-Wilson News Leader*

ads@newsleadernow.com  
919-242-6301  
newsleadernow.com

*Zebulon Eastern Wake News*

Stewart McLeod  
smcleod@newsobserver.com  
919-553-7234  
easternwakenews.com

**REGIONAL NEWSPAPERS**

**Eastern North Carolina**

*Greenville / Havelock / Kinston / New Bern / Rocky Mount / Wilson*

*Washington Daily News*

252-946-2144 ext. 239  
thewashingtondailynews.com

*Roanoke-Chowan News*

Cal Bryant  
cal.bryant@r-cnews.com  
252-332-2123  
roanoke-chowannewsheald.com

*Elizabeth City Daily Advice*

252-335-8076  
dailyadvance.com

*The Rocky Mount Telegram*

John Noel  
jnoel@rmtelegram.com  
252-407-9922  
rockymounttelegram.com

*Carolina Coast Online*

252-726-7081  
carolinacoastonline.com

*The Daily Southerner*

Amanda Brown  
252-823-3106  
dailysoutherner.com

*Reflector.com*

252-329-9500  
reflector.com

*Outer Banks Sentinel*

252-480-2234  
obsentinel.com

*The Daily Dispatch*

advertising@hedersondispatch.com  
252-436-2821  
hedersondispatch.com

*The Wilson Times*

Shana Hoover  
shana@wilsontimes.com  
252-243-5151  
wilsontimes.com

*Kinston*

Matt Holbrook  
kfphappenings@kinston.com  
252.527.3191  
kinston.com

*Roanoke-Chowan News*

Cal Bryant  
cal.bryant@r-cnews.com  
252-332-2123  
roanoke-chowannewsheald.com

*The Daily Herald*

Carol Crittendon  
ccrittendon@rrdailyherald.com  
252-537-2505  
dailyherald.com

*Fayetteville / Fort Bragg / Jacksonville /  
Lumberton / Wilmington*

*Acento Latino*

910-826-9820  
usnpl.com

*Bladenjournal.com*

910-862-4163  
bladenjournal.com

*Brunswick Beacon*

brunswickbeacon.com

*Clintonnc.com*

Rebecca Cole  
rcole@civitasmedia.com  
910-592-8137  
civitasmedia.com

*Fayetteville Observer*

webmanager@fayobserver.com  
910-486-3551  
fayobserver.com

*Jacksonville Daily News*

Ken Warren  
ken.warren@jdnews.com  
910-353-1171  
jdnews.com

*The Laurinburg Exchange*

910-276-2311  
See rates

*The Leland Tribune*

910-383-3610  
info-nc.com

*My Daily Record*

910-891-1300  
mydailyrecord.com

*The Pender-Topsail Post & Voice*

Brenda Todd  
advertising@post-voice.com  
910-259-9111  
post-voice.com

*The Pilot.com*

Perry Loflin  
perry@thepilot.com  
910-693-2514  
thepilot.com

*Richmond County Daily*  
910-997-3111

*The Robesonian.com*  
910-739-4322  
robesonian.com

*StarNewsOnline.com*  
910-343-2000  
starnewsonline.com

*StatePortPilot.com*  
pilot@stateportpilot.com  
910-457-4568  
stateportpilot.com

*Whiteville News Reporter*  
T.J. Enzor  
tjenzor@whiteville.com  
910-642-4104  
whiteville.com

## **CENTRAL NORTH CAROLINA**

*Asheboro / Burlington / Greensboro /  
High Point / Winston-Salem*

*The Courier Times*  
336-599-0162  
personcountylife.com

*The Denton Orator*  
336-859-3131  
dentonorator.com

*The Dispatch.com*  
Steve Skaggs  
steve.skaggs@thedispatch.com  
336-249-3981  
the-dispatch.com

*The Courier Tribune*  
ads@courier-tribune.com  
336-626-6114  
courier-tribune.com

*ElkinTribune.com*  
Wendy Byerly Wood  
336-835-8742  
elkintribune.com

*The Alleghany News*  
Ron Brown  
manager@alleghanynews.com  
336-372-8999  
alleghanynews.com

*The Times News*  
Angelia Little  
alittle@thetimesnews.com  
336-229-2462  
thetimesnews.com

*Carolina Peacemaker*  
ads@carolinapeacemaker.com  
336-274-6210

*News and Record*  
feedback@news-record.com  
336-373-7000

*Greensboro*  
jordan@yesweekly.com  
336-316-1231  
news-record.com

*Thomasville Times*  
336-472-9500  
tvilletimes.com

*Wilkes Regional Medical Center*  
Frances Hayes  
fhayes@wilkes.et  
336-838-4117  
wilkesregional.com

*High Point Enterprise*  
aloflin@hpe.com  
336.888.3545  
hpe.com

*Jamestown News*  
Charles Womack  
jtownnews@aol.com  
336-841-4933  
jamestownnews.com

*The Chronicle*  
336-722-8624  
wschronicle.com

*Kernersville News*  
Tracy Cardwell  
ad\_director@kernersvillenews.com  
336-993-2161  
kernersvillenews.com

*The Winston Salem Journal*  
content@journalnow.com  
336-727-7211  
journalnow.com

*The Stokes News*  
Shannon Fenner  
sfemmer@civitasmedia.com  
336-591-8191  
thestokesnews.com

*Yadkin Ripple*  
Wendy Byerly Wood  
wbyerly-wood@civitasmedia.com  
336-679-2341  
yadkinripple.com

*Charlotte / Concord / Gastonia / Huntersville /  
Kannapolis / Matthews / Monroe / Salisbury /  
Statesville*

*Lincoln Times-News*  
704-735-3031  
advertising@lincolntimesnews.com  
lincolntimesnews.com

*The Shelby Star*  
Konrad LaPrade  
klaprade@gastongazette.com  
704-869-1725  
shelbystar.com

*Mooresville Tribune*  
704-696-2950  
moorevilletribune.com

*The Mecklenburg Times*  
Katherine Lewis  
katherine.lewis@mecktimes.com  
mecktimes.com

*Business Journal of Charlotte*  
704-973-1100  
bizjournals.com  
See rates

*CharlotteObserver.com*  
opinion@charlotteobserver.com  
charlotteobserver.com

*The Charlotte Post*  
Christy McNeil  
christy.mcneil@thecharlottepost.com  
704-376-0496  
thecharlottepost.com

*Independent Tribune.com*  
Charles Hornick  
chornick@statesville.com  
704-789-9107  
independenttribune.com

*The Stanly News and Press*  
no contact information  
704-982-2121  
thesnaponline.com

*Locust*  
lynda@weeklypostnc.com  
704-888-1229  
locustnews.html

*SalisburyPost.com*  
news@salisburypost.com  
704-633-8950  
salisburypost.com

*Gaston Gazette*

Konrad LaPrade  
klaprade@gastongazette.com  
704-669-3366  
gastongazette.com

*The Enquirer-Journal*

704-289-1541  
enquirerjournal.com

*The Gaston Gazette*

704-884-3031  
gastongazette.com

*Statesville Record & Landmark*

John Pendley  
jpendley@statesville.com  
704-873-1451

*Creative Loafing*

704-522-8334  
clatl.com

*La Noticia*

Alvaro Gurdian  
agurdian@lanoticia.com  
704-568-6966  
lanoticia.com

*Contactenos*

704-319-5040

*Denver NC News*

news@norman.com  
704-489-6397  
denverncnews.com

**Western North Carolina**

*Asheville / Hickory*

*BlueRidgeNow.com*

Wanda Edney  
wanda.edney@blueridgenow.com  
828-692-5763  
subscribe.blueridgenow.com

*McDowellnews.com*

osmitherman@morganton.com  
828-652-3313 ext 3411  
mcdowellnews.com

*Asheville Citizen Times*

828-236-5627  
citizen-times.com

*Lenoir News Topics*

828-758-7381

*The Graham Star*

editor@grahamstar.com  
828-479-3383  
grahamstar.com

*The Andrews Journal*

Nancy Frahmann  
advertising@myandrewjournal.com  
828-321-4271

*Mountain Express*

Susan Hutchinson  
news@mountainx.com  
828-251-1333  
mountainx.com

*Daily Courier*

Patti Davis  
pdavis@thedigitalcourier.com  
828-245-6431  
thedigitalcourier.com

*Black Mountain News*

828-232-5981  
blackmountainnews.com

*Macon County News*

828-369-6767  
maconnews.com

*High County Press*

828-264-2262  
hcpres.com



*The Mountain Times*  
828-264-6397  
mountaintimes.com

*Avery Journal*  
editor@averyjournal.com  
averyjournal.com

*Watauga Democrat.com*  
Charlie Price  
charlie.price@mountaintimes.com  
828-264-3612  
wataugademocrat.com

*Smokey Mountain Times*  
news@thesmokymountaintimes.com  
828-488-2189  
thesmokymountaintimes.com

*Cherokee Scout*  
advertising@cherokeescount.com  
828-837-5122  
cherokeescount.com

*Taylorsville Times*  
ads@taylorsvilletimes.com  
828-632-8233  
taylorsvilletimes.com

*The Cherokee Sentinel*  
828-837-6397  
mondotimes.com

*Tryon Daily Bulletin*  
Lenette Sprouse  
lenette.sprouse@tryondailybulletin.com  
828-859-5575  
tryondailybulletin.com

*The Observer News Enterprise*  
Nanci Batson  
onepublisher@observernewsonline.com  
828-464-0221  
observernewsonline.com

*Hickory Daily Record*  
alert@hickoryrecord.com  
828-322-4510  
hickoryrecord.com

*Smokey Mountain News*  
Greg Boothroyd  
828-506-4112  
smokymountainnews.com

*The Herald Weekly*  
Sara Sellers  
828-773-5282  
weeklyherald.com

## **NEWSPAPERS — OUTSIDE OF NORTH CAROLINA**

Virginia

*Charlottesville / Danville / Lynchburg*

*Rockingham Now*  
skaylor@reidsvillereview.com  
434-791-7910  
rockinghamnow.com

*GoDanRiver.com*  
434-793-2311  
godanriver.com

*Mitchel News Journal*  
adrep@mitchellnews.com  
mitchellnews.com

*The Caswell Messenger*  
434-432-8226  
caswellmessenger.com

*Eden Daily News*  
advertising@danriverregionmedia.net  
434-791-7926  
newsadvance.com

*Womack Publishing Company*  
434-432-1654  
womackpublishing.com

*The South Hill Enterprise*  
434-447-3178  
southhillenterprise.com

## Tennessee

*Bristol / Chattanooga / Cleveland / East Ridge /  
Johnson City / Kingsport / Morristown*

*Polk County News*  
editor@polknews.com  
423-338-2818  
polknews.com

## New Jersey

*Atlantic City / Ewing / Mercerville-Hamilton  
Square / Trenton / Willingboro*

*The Princeton News*  
cfinnega@princeton.edu  
609-258-4886  
princeton.edu

## Delaware

*Dover / Newark / Wilmington*

*The News Journal*  
302-324-2650  
delawareonline.com

## Ohio

*Cleveland / Elyria / Lorain / Mentor / Parma /  
Solon / Strongsville / Westlake / Willoughby*

*The News Herald*  
Advertising Director, Jeff Schell  
jschell@news-herald.com  
440-951-0000  
See rates  
news-herald.com

*Mi Gente Hispana*  
Advertise@MiGenteHispana.com  
migentehispana.com

## TV STATIONS

*ABC-NEWS11*  
WTVD - An ABC Owned Station  
Contact Person:  
Reginald Smith - ABC11 Account Executive  
Reginald.L.Smith@abc.com  
919-687-2405  
411 Liberty Street, Durham NC 27701  
abcnews.go.com  
ABC Market Coverage Map | WTVD Profile

*WNCN-NBC*  
Contact Person:  
Shila Mallard - WNCN TV & Digital Solutions,  
Account Manager  
smallard@wncn.com  
919-835-6229  
Chris Bullard - Interactive Sales Manager  
cbullard@wncn.com  
919-835-6238  
1205 Front Street, Raleigh, NC  
wncn.com

*TWC*  
Lynne Dallin-Conklin  
lynn.dallin@twcable.com  
919-654-7679  
timewarnercable.com  
View North Carolina's cable market coverage  
on twcmedia.com  
Download the TWC advertising packages  
by demographic.

*CBS-WRAL*  
919-821-8555  
wral.com

## RADIO STATIONS

*WKIX 102.9FM- Carolina's Greatest Hits*  
Contact Person:  
Karen Ray - Account Manager  
919-882-3702  
919-523-1543  
kray@curtismedia.com

[Chapelboro.com](http://Chapelboro.com)  
919-933-4165  
chapelboro.com

[91.5 WUNC](http://91.5 WUNC)  
wunc@wunc.org  
919-445-9150  
wunc.org

[Clear Channel Media + Entertainment](http://Clear Channel Media + Entertainment)  
G105 WDCG-FM  
95X WDCG-F2  
B93.9 WKSL-FM  
106.1 WTKK-FM  
100.7 WRDU-FM  
Laura Cole, Senior Radio & Online Media  
Specialist  
p: 919-874-9875  
c: 919-601-0482  
lauracole@clearchannel.com  
ClearChannel.com  
View the Station Demographic Profiles

[News Radio 680 WPTF](http://News Radio 680 WPTF)  
Targeted to adults 40+ — engaged news  
listeners and active in their community in the  
Triangle area including Wake, Orange, Durham,  
Chatham, Johnston, and Franklin County  
including locally-originated call-in shows and  
nationally syndicated shows.  
Bill Whitley  
bwhitley@curtismedia.com  
p: 919-882-3757  
wptf.com  
Call Bill to learn more and mention UNC  
Chapel Hill

## WEBSITES

[Craigslist](http://Craigslist)  
raleigh.craigslist.org

[Walmart online](http://Walmart online)  
walmart.com

## OTHER

[Chapel Hill Transit](http://Chapel Hill Transit)  
Chip Hutchinson  
chutchinson@townofchapelhill.org  
919-969-4951  
townofchapelhill.org

[The Poster Guys](http://The Poster Guys)  
matt@theposterguys.com  
919-967-1245  
theposterguys.com