

# Dissemination and Implementation (D&I) Methods Unit

The mission of the NC Translational and Clinical Sciences (NC TraCS) Institute is to accelerate clinical and translational research from bench to bedside by overcoming barriers to translation. NC TraCS works to improve the efficiency of research processes, train the research workforce, and share successful research methods. The D&I Science Methods Unit supports the overall mission of NC TraCS by building capacity in implementation science at UNC-Chapel Hill and beyond. The D&I Methods Unit does this in several ways, including:

## Expert Consultations

### We can help you by:

- Identifying appropriate funding sources for D&I research projects
- Providing technical assistance regarding Implementation Science grant proposals
- Finding collaborators with D&I expertise
- Selecting & refining approaches to the dissemination and implementation of evidence-based interventions
- Providing resources for increasing knowledge and skills related to D&I

## Meet Our Experts



Christopher Shea  
PhD, MPA



Jennifer Leeman  
DrPH, MDiv



Lori Carter-Edwards  
PhD



Catherine Rohweder  
DrPH



Megan Roberts  
PhD



Angela Stover  
PhD

## Implementation Science Exchange (ImpSciX)



Visit our website, a curated, one-stop resource that provides tools and information to help researchers design, acquire funding for, execute, and disseminate implementation science research projects: [impsci.tracs.unc.edu](https://impsci.tracs.unc.edu)

## Methods Development

We collaborate to develop measures, tools, and frameworks to advance the field of implementation science. Examples include:

- Using an implementation science approach to implement and evaluate patient-reported outcome measures (PROM) initiatives in routine care settings (Stover et al., 2020)
- Researcher readiness to engage in community-engaged D&I (CEDI) research: A conceptual framework of core competencies (Shea et al., 2017)
- Tool for comparing and selecting implementation theories (Birken et al., 2017): [impsci.tracs.unc.edu/tcast](https://impsci.tracs.unc.edu/tcast)
- System for classifying implementation strategies to advance measurement (Leeman et al., 2017)
- Implementation research in precision health and society (Roberts et al., 2017)

## Implementation Science Speaker Series

Co-hosted by NC TraCS and other entities across campus, this series is held several times throughout the year. We host national experts to present on cutting-edge implementation science topics and consult with faculty, staff, and students.

To learn more, visit: [tracs.unc.edu/services/implementation-science](https://tracs.unc.edu/services/implementation-science)

Contact us: [rohwerder@email.unc.edu](mailto:rohwerder@email.unc.edu)