

UNC/ViVE AHA Center for Telehealth Offerings (20)

Course Title	CEs	Duration	Description
Clinical Applications of TelePrimary Care	N/A	30 minutes	This module reviews the unique aspects of providing clinical care via a remote medium, including criteria to assess patient appropriateness for telehealth, techniques for providing a physical examination via a remote camera, and best practice management of a hybrid patient-provider relationship.
Ethical Considerations in Telehealth	N/A	40 minutes	Telehealth spans a continuum of technologies that offer new ways to deliver care. Whether care is delivered at the bedside or via telemedicine, the patient needs to have a trusting relationship with the healthcare practitioner. Although the core principles of medical ethics do not change when utilizing telehealth, the array of possible patient-provider interactions give rise to specific telehealth ethical considerations. Through story-telling and interactive case-scenarios, this module will dive deeper into ethical considerations specific to the telehealth setting.
Introduction to Telebehavioral Health	N/A	20 minutes	Telebehavioral health, the delivery of mental health or substance abuse care by means of technology when distance separates the participants, has great potential in improving access to behavioral health care, especially in areas where psychiatric services are deficient. In this module, we look at the evolution of telebehavioral health, review important distinctions in terminology, consider important evidence that supports the use of telebehavioral health, and discuss the risk and opportunity telebehavioral health presents.
Introduction to Telehealth	N/A	35 minutes	Telehealth has expanded exponentially across the health care continuum with roots in rural healthcare. Improved outcomes and access to care, workforce sustainability, and lower costs continue to contribute to the expansion of telehealth practice. However, challenges still abound in telehealth including

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			technology, reimbursement, regulatory, and workflow changes. Key drivers of change covered in this module will continue to push telehealth to new avenues of expansion.
Introduction to TelePrimary Care	N/A	20 minutes	In this module, we will look at the evolution of telehealth in the primary care setting, consider evidence that supports the use of telehealth in providing primary care, look at innovative models in providing teleprimary care, and discuss the opportunity and risks teleprimary care presents.
Digital Health Professional Training Program: Overview of Digital Health	0.25 hours	20 minutes	This eLearning module provides an overview of the basic concepts and best practices in the use of digital health. Designed for health care professionals who are new to digital health, it covers terms and technologies that are currently being used for telehealth, remote patient monitoring, and learning and social platforms designed to promote cardiovascular health and manage cardiovascular disease.
Digital Health Professional Training Program: Best Practices in Digital Interventions	0.5 hours	32 minutes	Digital health tools have been used in a wide variety of health care services, including to promote healthy behaviors; improve health outcomes in people with chronic conditions, such as cardiovascular disease, heart failure, diabetes, and mental health conditions; and provide remote access to treatments. This module covers the skill sets and best practices necessary for effective use of digital tools in health care.
Digital Health Professional Training Program: Overview of the Technology	0.5 hours	30 minutes	Applications of digital health tools in cardiovascular disease can help health care professionals reach a wider group of people in more efficient and effective ways to induce behavioral change. New technologies, such as artificial intelligence, machine learning, and virtual and augmented reality present both exciting opportunities and new challenges. This module provides an overview of the technology used in digital health.



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Digital Health Professional Training Program: Remote Patient Monitoring	0.5 hours	39 minutes	Remote patient monitoring is a subset of telehealth that facilitates patient monitoring, as well as the timely transfer of patient-generated data from the patient to the care team and back to the patient. This module provides an overview of best practices in remote patient monitoring and an overview of billing codes used for reimbursement.
Digital Health Professional Training Program: Digital Health Education and Health Literacy	0.75 hours	50 minutes	Health literacy is the degree to which a person can understand, process, and act on health information. This module covers strategies for building health literacy and self-management skills in patients with chronic conditions, such as providing social and emotional support, a behavioral approach, and an instructional strategy for a health care professional.
Digital Health Professional Training Program: Health Coaching: The Process	0.5 hours	39 minutes	The health professional will learn about the difference between the expert and coach conversational approaches, how to move a patient through the coaching process by uncovering a patients values, and how to develop SMART goals and action plans related to their health goals.
Telehealth Legal and Regulatory Issues	N/A	30 minutes	In many jurisdictions, clinical implementation of telehealth services is moving faster than legal and regulatory adoption. This module will take a foundational look at the legal and regulatory challenges that create complexities to the telehealth landscape. In considering legal and regulatory complexities in the telehealth setting, the following areas will be discussed within the course: types of contracts, patient identification, consent, patient-provider relationship, and quality assurance.
AHA Telehealth Module: Telehealth Strategies for Improving Hypertension Control Module	N/A	46 minutes	This module will discuss the role of telemedicine not only in treating uncontrolled hypertension but its role (or potential role) in other aspects such as diagnosing hypertension; barriers to implementing and providing hypertension management via telemedicine; and cost-effectiveness of telemedicine approach to

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			HTN management vs. usual care from not only a health systems perspective but also the practice perspective.
Telepresence Essentials	N/A	30 minutes	A health care practitioner's bedside manner is crucial in building a positive patient-provider relationship. There is a difference between communicating with a patient in-person and communicating virtually. Telepresence is the ability for the telehealth practitioner to create an environment to build positive patient-provider rapport and create a meaningful encounter through valuable virtual interaction. This module will outline important factors that lead to a positive patient-provider relationship such as environment, verbal and non-verbal communication, and follow-up of a virtual visit.
Clinical Applications of Telebehavioral Health	N/A	25 minutes	This module covers clinical standards of quality and care typically associated with in-person care that should be maintained during a telebehavioral health visit. Within the telebehavioral health encounter, the cognitive and physical examination is very much the same, with a few caveats.
Incorporating AI in Digital Health	N/A	21 minutes	Artificial Intelligence (AI) has the potential to transform every part of our health care system, and telehealth is at the forefront of some of these innovations. UNC Health Chief Analytics Officer Rachini Moosavi discusses healthcare trends driving opportunities for AI, the intersection of telehealth and AI, and the evaluation of AI opportunities to maximize value in telehealth.
Revolutionizing Access to Health Care in FQHCs via Telehealth	N/A	43 minutes	Federally Qualified Health Centers (FQHCs) play a pivotal role in delivering essential health care services to underserved communities. However, disparities in access, affordability, and quality of care persist, hindering the goal of health equity. This session brings together experts, practitioners, and thought leaders from FQHCs located in three different regions of the



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			country to explore innovative ways in which telehealth can serve as a catalyst for change.
Take Health to Heart: Use of Telehealth to Advance Women's Heart Health, Especially in the Most Vulnerable Patient Populations	N/A	33 minutes	Led by Dr. Rachel Bond, System Director, Women's Heart Health at Dignity Health, Arizona, this webinar covers the current landscape of heart disease in women in the US and outlines key strategies to improve women's heart health.
Telehealth Lessons Learned from the Pandemic and Keys to Effective Research and Policy Design	N/A	39 minutes	<p>Prior to the pandemic, the preponderance of telehealth approaches (outside of grant-funded initiatives originating at academic medical centers) were geared toward standalone services that replaced, rather than augmented, traditional in-person services. Focusing on the following two key points can lead to providing the highest quality and most effective service, as well as to the US health care system evolving to a patient-centered, flexible, and value-oriented system:</p> <ol style="list-style-type: none"> 1) That telehealth is not a singular modality; and 2) That the majority of telehealth services are most effective when integrated with in-person care, policy, and payment approaches <p>In this National Telehealth Research Symposium session, American Heart Association President-Elect Dr. Keith Churchwell speaks to the opportunity for telehealth to help better integrate health care services. He also offers unique insight into how to frame telehealth research and policy questions.</p>
Vulnerable and Minority Populations	N/A	34 minutes	While the proliferation of telehealth services and access has grown significantly since the pandemic, vulnerable and minority populations are still often left behind. This session features

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			presentations from key studies covering efforts to meet the needs of vulnerable patient populations, experiences with telelactation services among minoritized parents, and the results of a survey of adults and older adults on their telemedicine interests.